

North Liberty Community Pantry

Strategic Planning for 2009-2014

June 20, 2009

Mission Statement – The North Liberty Community Food and Clothing Pantry exists to engage our community in feeding and clothing our neighbors.

Vision Statement – We will become the model for other community food pantries as reported by colleagues and leaders in community pantries.

Value Statements – We believe:

- everyone has a right to not be hungry
- everyone deserves to be treated with dignity and respect
- families need community support to be successful
- families have the right to self-determination (shop)
- the community has a role/social responsibility in providing for their members
- everyone deserves to have the option of healthy nutrition choices

Goal 1: Increase Community Involvement

<i>Action</i>	<i>Accountability</i>	<i>Target Date</i>
A. Integrate our work with the growing community	Board	Ongoing
B. Give Regular reports to political professionals at City, State, and Federal Levels	Board/Pantry Coordinator	Quarterly to City. As indicated and/or required by state and federal agencies
C. Maintain regular verbal and written communication with media- with NLTV, NL Leaders, NOJOCO	Pantry Coordinator and Fundraising Committee	Monthly
D. Educate NL and Johnson County Citizens regarding needs of the community and existence of poverty in our service area	Marketing and Fundraising committee; Volunteer Support	Quarterly

E. Recruit Volunteers	Volunteer Support	Ongoing
F. Sustain collaboration with other entities, including groups, organizations, and businesses	Marketing and Fundraising Committee and Pantry Coordinator	Ongoing
G. Improve Communication through website development	Pantry Coordinator with Board Support	September, 2009

Goal 2: Strengthen Internal Operations

<i>Actions</i>	<i>Accountability</i>	<i>Target Date</i>
A. Establish measurable goals for each committee to review	Each Committee Chair with committee members	Annually
B. Increase communication by writing an update for each newsletter and updating the website regularly	Board Chair, Board members, Committee Chairs, Volunteers, Pantry Coordinator	Ongoing weekly update of website
C. Express Appreciation on a regular basis: E-Cards for Birthdays Cameo feature in NL Leader Newspaper	All Members of the leadership team, including Board, Coordinator, Volunteer Support Chair	Recognize each volunteer working in the Pantry and thank them daily
D. Continue Volunteer Recognition Dinner	Volunteer Support	Annually in March
E. Update and manage databases for volunteer support and operations committees	Volunteer Support committee, Operations Committee	Ongoing
F. Share responsibility for inventory control	Operations Committee, Volunteer Support Committee	Ongoing
G. Train Inventory Assistant	Operations Committee & Coordinator	October 19, 2009
H. Provide leadership: a) Identify & Support Leadership; b) develop a	Board, Pantry Coordinator, Committee Chairs	Board Appointments per By-Law time line designation and as

sustainable leadership pattern through mentoring and teaching		necessitated by dictated by circumstances; committee chairs meet with their successor monthly
I. Identify and recruit Board Members	All Board members and Church Nominating Committee	Board Appointments per By-Law time line designation and as necessitated by dictated by circumstances
<p>J. Maintain a qualified core of volunteers:</p> <p>Support and sustain our volunteers;</p> <p>Enhance quality and number of volunteers;</p> <p>Recruit volunteers to take additional responsibilities;</p> <p>Develop a staffing pattern (what are our needs to function well);</p> <p>Enhance quality of volunteers by educating them regarding the needs of the community, such as the existence of poverty/diversity in our service area and contributions they can make to improve quality of life for individuals living in poverty</p>	Volunteer Support Committee	<p>Ongoing;</p> <p>Ongoing</p> <p>By July 1, 2009</p> <p>Every two months for educational program for volunteers;</p> <p>Evaluate climate for diverse populations to be served by the pantry annually;</p> <p>Continue Annual Family Survey</p>

<p>Maintain ongoing quality control:</p> <p>Facilitate food and clothing choices for families (continue shopping).</p> <p>Evaluate climate for diverse populations to be served by the pantry;</p> <p>Annual Family survey</p>		
K. Partner in expansion of the Pantry building	Building committee and Board	Report to the Board monthly

Goal 3: Obtain sustainable funding sources

<i>Actions</i>	<i>Accountability</i>	<i>Target date</i>
A. Develop and manage database of grant funding options	Fundraising/marketing committee	May, 2009
B. Submit grant proposals on a regular basis, gradually increasing the amount requested –	Fundraising/marketing committee	Ongoing
C. Explore expanding fundraising – fundraising/marketing committee-	Fundraising/marketing committee; Pantry Co-ordinator	June, 2009
D. Communicate with our community partners –	Fundraising/marketing committee-	Ongoing

Goal 4: Strengthen service options access

<i>Actions</i>	<i>Accountability</i>	<i>Target date</i>
A. Ensure that all community members who need our services are aware they exist	Marketing/fundraising committee to develop a plan for monitoring the number of individuals who are aware of our pantry	2010
B. Ensure that families receive information on county resource options	Volunteer support committee to make sure that every family receives the 211 handout	2010
C. Ensure the variety and nutritional quality of the food distributed	Operations committee-	Increase fresh food sources by 2010 Annual inspection by outside agency
D. Expand clothing options	Operations committee/fundraising-marketing committee-	By 2011 provide to everyone we serve at the pantry Socks & underwear – By 2010 provide Coats twice a year
- E. Provide Goodwill vouchers as available to all interested parties	Volunteer Support	By 2010 all interested families who enter the pantry will receive Goodwill Vouchers

MCR
4/29/09